



Our Tradition of
Serving the
Community



2011 Community Benefit Report

Our Tradition...giving to our COMMUNITY for over One Hundred Years

Three Pillars Senior Living Communities has a rich history which began over 100 years ago when Willard Van Brunt donated 319 acres and his grand mansion to begin the charitable mission of caring for seniors. Even though many changes have occurred in western Waukesha county over the past century, Three Pillars has remained committed to enhancing the lives of the senior community.

Our community is built on the rich Masonic foundation of quality and fellowship. We provide exceptional senior living facilities and services that allow our residents to retire with independence, dignity, and security. The ongoing development of our community is an extension of Mr. Van Brunt's original vision meeting the social, physical, and spiritual needs of older adults through high-quality housing and services. Serving over 300 residents, we offer four distinct levels of services for seniors, and we welcome both Masons and non-Masons.

Independent Living - Village on the Square & Mason Woods
Catered Living - Compass Point Memory Care - Riverside Lodge
24-Hour Skilled Nursing Care - Health Care Center

Glancing back at the past year, we feel a great sense of satisfaction. In early January we celebrated the one-year anniversary of our most recent campus development - *Hickory Suites Rehabilitation*. We served over 150 residents and community members through our state-of-the-art Physical Therapy, Occupational Therapy, and Speech Therapy programs. During this time a different sort of activity was flourishing at our *Three Pillars Wellness Connection*. Over 400 residents, community members, and staff came through our doors and participated in a variety of fitness and general interest classes such as Yoga, Zumba, Pilates, Cooking Demonstrations, and Health Classes.



Our Tradition

Three Pillars continually seeks to fulfill our not-for-profit, mission-driven philosophy by providing outstanding care and services for our senior community. Through the many contributions and volunteer hours the Three Pillars staff and residents donate to local causes, our tradition of community partnership demonstrates our dedication to giving back to our neighbors.

Dear Community Members:

In today's times, it can be difficult for an organization to maintain integrity, walk a path of doing the right things for the right reasons, and earning the public trust. Three Pillars is proud of our rich tradition and consistent principles of mission based service. Our connections to the local community have forged a strong partnership over the last century, and we look forward to remaining a valued community member for years to come. Please enjoy this report which highlights some of our community connections over the past year.



Mark Strautman, C.E.O.



Our Mission

Three Pillars Senior Living Communities, sponsored by the Masonic Fraternity, takes pride in meeting social, physical, and spiritual needs of older adults through high quality housing and services.

Our Vision

We will be the Senior Living Community of choice in Wisconsin, grounded in all we do on Masonic Principles, for residents and other customers who will live lives of fully achieved personal satisfaction, and whose support is uniquely crafted to maintain the highest level of vibrant health and independence.



A Tradition of Community Education

Our nationally recognized skilled-nursing facility (U.S. News & World Report® 2012) is supported by our compassionate and well-prepared caregivers. Three Pillars understands the importance of education and advanced training. In the 2010-2011 fiscal year, we provided over \$16,000 in tuition reimbursement. In partnership with the Glenn L. Humphrey Lodge, \$4000 in scholarships were awarded to seven employees. We are proud to help broaden the education of these ambitious students.

In 2011 74 Waukesha County Technical College's Certified Nursing Assistant students utilized the Health Care Center for their certification completion process.



Humphrey Lodge Scholarship Winners



Sushi Cooking Demonstration

Continuing Education

Three Pillars continues to provide our residents and community members with opportunities to broaden their knowledge through our popular Lunch and Learn series and concerts. Our comfortable Ewald Theater hosted authors, performers, and educators presenting a series of topics including Wisconsin's Most Haunted Places and The Ten Commandments of Baseball.

Meredyth Albright, Nashotah House Seminary Intern

Meredyth worked closely with our chaplain, Terese Leonhard, helping to provide pastoral services during the summer of 2011. "I am being completely honest when I say that every day, every staff member was happy and cheerful and willing to help me, or any of the residents. The experience definitely enhanced the education I received at Nashotah House Seminary."

Information Resources

Three Pillars continues our tradition of educational outreach with a variety of resources meant to enhance the community's awareness of senior health and wellness programs. Our quarterly newsletter, *The Pillars*, provides interesting material for residents and families. The topics vary from nutrition to spirituality, as well as safety tips and health reminders. Seniors can find information on our new website, www.threepillars.org which provides numerous resource links to federal and state agencies and webinars.

Disaster Drill Training

We were once again pleased to offer the use of our facilities for local law enforcement and public safety training. This year we sponsored the Waukesha County Disaster Drill on campus in our vacant Van Brunt building. Thirteen local township fire departments participated in the drill that included an exciting staged explosion and victim rescues. Over 30 volunteers portrayed disaster victims.

Wellness Classes

At Three Pillars we encourage healthy lifestyles for our employees, residents and community members. To promote wellness, we offer an interesting mix of classes and programs such as Tai Chi, Pilates, Zumba, and Yoga in our Wellness Connection building. Representatives from area hospitals hold seminars on a variety of senior health awareness topics. One of our more entertaining offerings is our healthy cooking demonstrations. Seniors join us in our demonstration kitchen where we cook up fun with simple, affordable, and nutritious recipes.



A Tradition of Community Sponsorship

One of our fondest traditions is our partnership of service between Three Pillars and the neighboring area. Our staff and residents enjoy taking an active role in the events and traditions that have helped define our local community. Our mission-driven values remind us of our most important goal - enhancing the quality of life for all seniors. For this reason, we encourage our student employees - the leaders of tomorrow - to connect with and serve in our community.

Over 330 free influenza vaccinations were given to our employees and volunteers to help decrease the risk of illness within our campus and local community.

Household Items Collections

Wherever there is a need, there is bound to be a Three Pillars employee ready and willing to help. This year Three Pillars employees and residents donated over sixteen barrels of non-perishable food to the Kettle Moraine Food Pantry. Throughout the year, our concierge and maintenance staff coordinates donations of clothing and household items from residents and their families for local shelter and assistance programs such as, the Hebron House®, the Salvation Army®, and the Adoration Abode.

Holiday Charity

During the holidays staff and residents participated in a campus-wide toy donation drive for Toys for Tots®. Over 120 toys were collected for children in need. Pursuing the spirit of the season, Three Pillars management coordinated their departments to volunteer time ringing the bells for the Salvation Army's Red Kettle Campaign.

Global Charity

Uniting locally can make a global difference. This year Three Pillars came upon a unique situation - what do you do with 24 pump-style hospital beds? Rather than throwing them into a land-fill, our eco-thrifty maintenance department discovered "Children of Abraham®" - a nonprofit organization that collects medical supplies and equipment for areas around the world where there is a dire need for these types of items.



Toys for Tots Drive



Meals on Wheels

Community Meals

Three Pillars has been a proud supporter of our community "Meals on Wheels" program which provides one hot meal at lunchtime five days a week for home-bound older adults. During the 2010 - 2011 Fiscal Year, Three Pillars provided 3,926 meals for community members.

Kathe Draeger, Three Pillars LPN - A Ronald McDonald House® Drive

Kathe's grand-daughter Ella Rose was born with her bladder located outside of her body. Little Ella needed the special care from Milwaukee's Children's Hospital®, and her family was able to stay at the Ronald McDonald House during Ella's hospital time. Our employees were deeply moved by the wonderful services the Ronald McDonald House provided for Kathe's family. As a result, we donated to the House over two barrels loaded with household items.



A Tradition of Community Volunteering

One of the signs of our vibrant, active senior community is the number of volunteers coming to our campus, as well as the number of residents themselves who volunteer. We are blessed to have a group of nearly 60 adults who are willing to lend their time and talents.

*In 2011 over 1,000 hours of volunteer service was utilized on our campus.
These generous individuals are invaluable to our staff and residents.*



Memorial Garden Volunteers



Fraternal Volunteers

Fraternal Volunteers

Grand Lodge Free & Accepted Masons of Wisconsin: We are honored to have the many Masonic Fraternal members sponsor activities on campus such as our Friends and Family Festival and the annual Christmas party: Grand Lodge and Order of Eastern Star Officers, Dousman Lodge, Oconomowoc/Hartland Lodge, Demolay Boys, Bethels, and Job's Daughters.

Rebecca Wisniewski, Memorial Gardens Volunteer - a promise to her mother, Lillian Meyhoff

Rebecca and Lillian enjoyed walking through our Memorial Gardens - Lillian loved flowers. The garden had only mature trees and shrubs. Before Lillian passed away, Rebecca made a promise to her mother that some day flowers would be there. She donated perennials and planted the garden; soon a group of volunteers began to join in to help maintain the garden. Without the help from our dedicated gardeners, the garden would not be what it is today.

Community Volunteers

Our community volunteer services across campus include:

- ♦ Driving residents for shopping and various outings.
- ♦ Basic computer training and friendly visitors.
- ♦ Beauty shop assistants.
- ♦ Music and pet therapy.
- ♦ Wellness Connection greeters.
- ♦ Planting in our Memorial Garden.
- ♦ Reading club leaders and board game nights.
- ♦ A variety of religious services.

Recognizing the value of inter-generational relationships, we are pleased to join together with local youth groups. We host many children's groups on campus providing interaction and entertainment for our seniors. The results from these various youth visits are refreshing and rewarding for all.

Resident Volunteers

Over 40 of our residents themselves are very active volunteers in an impressive array of programs and duties. Some residents coordinate food drives and money donations to the Kettle Moraine Food Bank. Others lead religious devotions, assist with spa days, or make baby hats for the Oconomowoc Memorial Hospital. Whether residents are driving the campus shuttle, working the gift shop, or helping in the Village on the Square gardens, you can always find the Three Pillars community buzzing with volunteer activities.



A Tradition of Community Outreach

Traditions start in the hearts of people. Three Pillars has always searched for employees who are naturally active, service oriented people. These qualities of spirited generosity are just what we have become accustomed to from our staff.

During the spring 20 Wellness Connection Members raised more than \$1,000 and walked for the Oconomowoc LakeWalk for Cancer - a local fund raiser for cancer patient support research.

Community Events

We experience this fun-loving spirit in action during many occasions throughout the year. Our wildly popular Halloween Haunted Woods is a perfect example. Over the past 19 years, we traditionally host over 1,000 kids and their grateful parents as they explore our elaborately decorated campus during this free event.

The warm summer months summons us outdoors to gather in our lovely woods. Our Friends and Family Festival is a great chance for residents and their families, staff, and community members to enjoy great food in the company of one another. Free health screenings, wellness information, children's entertainment, and music highlight this relaxing day.

Community Leadership

Not only does our staff lend a hand in various exciting events in the area, they also share their experiences while serving the community. There are several examples of how our leadership team contributes to local professional committees:

- ◆ Board of Directors of the Wisconsin Director of Nursing Council
- ◆ Dousman and Oconomowoc Chamber Groups
- ◆ YMCA at Pabst Farms Board of Directors
- ◆ Rock River Thresheree Board Secretary
- ◆ Waukesha County Technical College Advisory Committees
- ◆ Lad Lake Community Advisory Board
- ◆ Boy Scouts of America - Commissioner and Team Leader
- ◆ Rotary Club Member



Haunted Halloween Woods



Oconomowoc LakeWalk for Cancer Team

Community Wellness Connection

The Wellness Connection teamed up with the Arthritis Foundation to offer a walking club for the community and residents. The Stroll and Roll Walk along with a healthy baking contest proved to be a hit during the Friends and Family Festival. In addition, the Wellness Connection sponsors a team in the local LakeWalk for Cancer.

Kitty Koloske, Three Pillars Director of Nursing - Wisconsin Director of Nursing Council

Board President Kitty has served for 12 years on the Wisconsin Director of Nursing Council - a state wide group that provides quality education, networking, and support to Directors of Nursing and Nursing Management staff at long-term care facilities. Three Pillars appreciates Kitty's dedication in supporting nurse education for improving the quality of care for all residents living in long-term care communities in Wisconsin.



Economic Snapshot

For fiscal year July 1, 2010 - June 30, 2011

- ◆ Direct charitable care to residents: \$292,000
- ◆ Unpaid cost of Medicaid: \$2,349,000
- ◆ Amount of Real Estate Taxes Paid: \$30,000
- ◆ Received Charitable Donations: \$348,300
- ◆ Gross Wages: \$6.3 million

In 2011, Three Pillars provided employment for 354 people:

- ◆ 150 employees were residents of Dousman or Oconomowoc
- ◆ 143 employees were from surrounding area

Equal Opportunity Employer

Three Pillars is an Equal Opportunity Employer. We consider all applicants for employment without regard to age, race, color, handicap, nationality, religion, sex, sexual orientation, veteran status or any other issues of unlawful discrimination. We are committed to the fair treatment of all persons, and this practice is demonstrated in all of our hiring, employment, training and compensation practices.



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Fiscal Year 2010 - 2011 Wisconsin Masonic Home, Inc. Board Members

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